

# CE Painting

## Success Story

### About CE Painting

CE Painting prides itself on its unwavering commitment to delivering top-notch painting services tailored to meet the specific requirements of educational institutions, large property owners, high-end retailers and other commercial clients.

- Employees: 37
- Industry: Commercial Painting
- Headquarters: Braintree, MA

### Challenge

CE Painting was not effective in portraying their brand as a premium brand and had not landed as many top clients and partners as required to accelerate aggressive growth plans.

### Solution

Brainheart Growth led an effort to rebrand CE Painting and develop a comprehensive go-to-market strategy; Brainheart Growth took a very active role with messaging and selling, helping CE Painting to land top tier new clients and partners.

### In the client's words...

***"Cliff and Brainheart Growth have helped us to accelerate our growth, enhance our brand, and land bigger and better clients."***

**Chris Sullivan**  
Co-Owner / Founder

### Results

1. Top line growth of 123% over three year period.
2. Surpassed \$10MM in annual revenue.
3. Named to Inc 5000 list in 2022.